

# 2018 TEXPERS Publication Advertising Rate Sheet



## TEXPERS Pension Observer

Rates are for an ad to appear in each issue (4X)

Back Cover	\$3,500
Interior Full	\$3,200
Interior Half	\$1,700 (horizontal only)

## TEXPERS Membership Directory

Rates are for 1 issue distributed once a year at annual conference in March/April and mailed to members that don't attend the conference

Back Cover	<del>\$3,500</del> * <b>Sold</b>
Inside Front	\$3,200 *
Inside Back	\$2,750
Interior 1/2	\$1,500

*\*This advertising space has been offered to the 2017 advertisers and will only be available if the advertiser declines the opportunity. If interested, let us know so we can come to your first if there is an opening.*

## TEXPERS Annual Conference and Summer Educational Forum Programs

Rates are for two publications distributed at the Annual Conference and the Summer Forum

Inside Front	\$3,000
<del>Outside Back</del>	<del>\$3,500</del> <b>Sold</b>
Inside Back	\$2,750
1/2 Page	\$1,000

## E-newsletter Advertising

Your logo appearing in each e-newsletter (Investment Insights [6x] and Outlook [12x]).

\$1000

### Advertising Package Discounts

Any two publications

5% Discount

3+ publications

15% Discount