



# 2020 TEXPERS Publication Advertising Rate Sheet

## 2020 TEXPERS Pension Observer

Ad Space	4X Rate (best value)	Vol. 1 (Feb-April)	Vol. 2 (May-July)	Vol. 3 (Aug. Oct.)	Vol 4 (Nov. Jan.)
Exterior Back* (1/2 page)	\$3,800	\$1,300	\$1,300	\$1,300	\$1,300
Interior Back *	\$3,500	\$1,100	\$1,100	\$1,100	\$1,100
Interior Front*	\$3,200	\$1,000	\$1,000	\$1,000	\$1,000
Interior Full	\$3,000	\$900	\$900	\$900	\$900
Interior Half	\$1,700	\$600	\$600	\$600	\$600

\*Preferred placements may sell out and not be available for single issues. Priority given to advertisers taking 4X placements.

\* Sold

### TEXPERS Membership Directory

Rates are for 1 issue distributed once a year at annual conference in March/April and mailed to members that don't attend the conference

Back Cover \$3,500\*  
 Inside Front \$3,200  
 Inside Back \$2,750  
 Interior ½ \$1,500\*

\* Sold

### TEXPERS Annual Conference and Summer Educational Forum Programs

Rates are for two publications distributed at the Annual Conference and the Summer Forum

Inside Front \$3,000  
 Outside Back \$3,500\*  
 Inside Back \$2,750  
 ½ Page \$1,000\*

\* Sold

### E-newsletter Advertising

Your logo appearing in e-newsletters and recognized as sponsors of (Investment Insights {bi-monthly} and Outlook {monthly}): 18 total placements, \$2,000

### Advertising Package Discounts

Any two publications 5% Discount

3+ publications:

15% Discount